



Google
Developers



HTML5 and Google App Engine: The Epic Tag Team Take on Modern Web Apps at Scale

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Brad Abrams, Product Manager, Google Cloud Platform



Modern Web Applications

Modern Web Applications

- Self Contained & Functional
- "Offline First"
- Client Side Architecture & MVC Frameworks
- Device Aware / 60fps



	9am noon	1pm 4pm	5pm 8pm	9pm midn	1am 4am	5am 8am	9am noon	
Buy \$200			American					3 ↓
Buy \$230				JetBlue				3 ↓
Buy \$230	JetBlue							2 ↓
Buy \$230		JetBlue						1 ↓
Buy \$230	Delta							11 ↓
Buy \$230	Delta							1 ↓
Buy \$280				American				4 ↓
Buy \$280				Virgin				1 ↓
Buy \$280		Delta						3 ↓
Buy \$280		American						4 ↓
Buy \$306					JetBlue			7 ↓
Buy \$306			Virgin					
Buy \$306	Virgin							1 ↓
Buy \$306	Virgin							3 ↓
Buy \$341					Virgin			
Buy \$341	American							5 ↓
Buy \$341	American							1 ↓
Buy \$291		Virgin						1 ↓
Buy \$291			LAX	Virgin				2 ↓
Buy \$361					United			4 ↓
Buy \$317					JetBlue			
Buy \$296		US PHX	US Airways					5 ↓

<http://goo.gl/5cJwH>



My Chrome Theme



1. Import your image

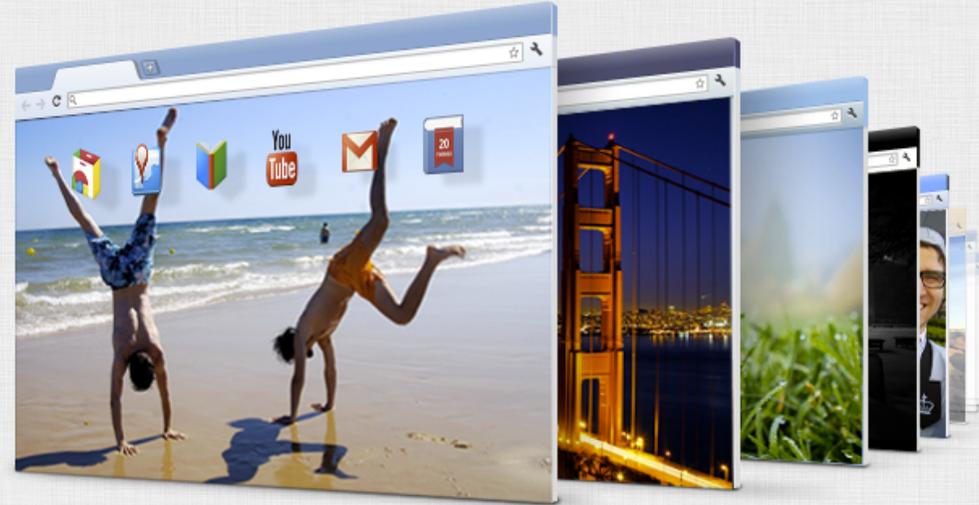
2. Add some color

3. Install & share

Create your own Chrome theme

Add a personal touch to your browser. Build and share custom Google Chrome themes with your own photos and designs in just three simple steps.

START MAKING THEME >



FIND MORE THEMES IN THE CHROME WEB STORE

<http://goo.gl/Y6AG1>



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Client Side Frameworks

- [Ember.js](#) - Don't waste time making trivial choices
- [Backbone.js](#) - Gives structure to web applications by providing models with binding, collections and views
- [Angular.js](#) - AngularJS lets you extend HTML vocabulary for your application

More: addyosmani.github.com/todomvc/



Offline - Why?

- Airplane, road trip, deserted island
- Flaky connections (e.g. cafes, car)
- Better performance
- Consolidates the concept of permanent app you will have always available



* We will use: [Lawnchair](#) for our demo.

Offline - How?

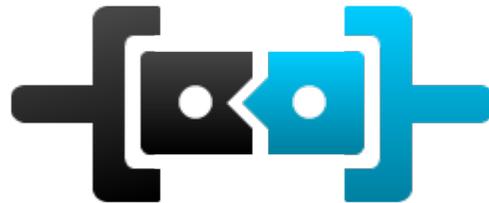
- Storing assets: AppCache
- Storing data: localStorage, IndexedDB, File API.
- Offline first:
 - Pretend that there's no internet connection
 - Implement a sync layer that works only when online.



```
navigator.onLine & window.(ononline|onoffline)
```

Do More For Your Users

Web Intents is a framework for client-side service discovery and inter-application communication



Google Chrome Frame

[Chrome Frame](#) is an open source plug-in that seamlessly brings Google Chrome's open web technologies and speedy JavaScript engine to IE



```
<meta http-equiv="X-UA-Compatible"  
content="chrome=1">
```

```
X-UA-Compatible: chrome=1
```

Modern Web Apps and The Server Conundrum

All modern web apps have to deal with a "home" server

- Offload Computation
- Sharing and Collaboration

But who wants to run a server

- Spikey traffic
- Client Server communication
- Serialization
- OAuth Dance

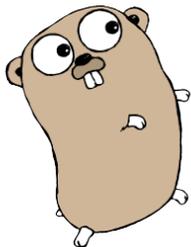
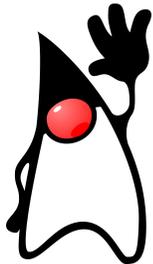




- Make it easy to build
- Easy to run and manage
- Easy to scale
- Free to get started, pay for what you use
- Not just for web serving, but also data persistence



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Google Cloud Endpoints:

APIs for Mobile and Web Backends Made Easy!

Storage
(DataStore, SQL, Drive, etc)



Business Logic

Endpoints



iOS



Web APIs

Trusted Tester



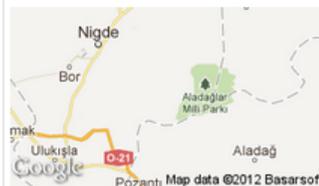
Demo

Goldstar
Score: 3
Drinks: 1



✕ Remove Beer

Macabi
Score: 3
Drinks: 1



✕ Remove Beer

Nevada
Score: 3
Drinks: 1



✕ Remove Beer

Bud
Score: 3
Drinks: 1



✕ Remove Beer

VB
Score: 5
Drinks: 1



✕ Remove Beer

Leffe
Score: 5
Drinks: 0

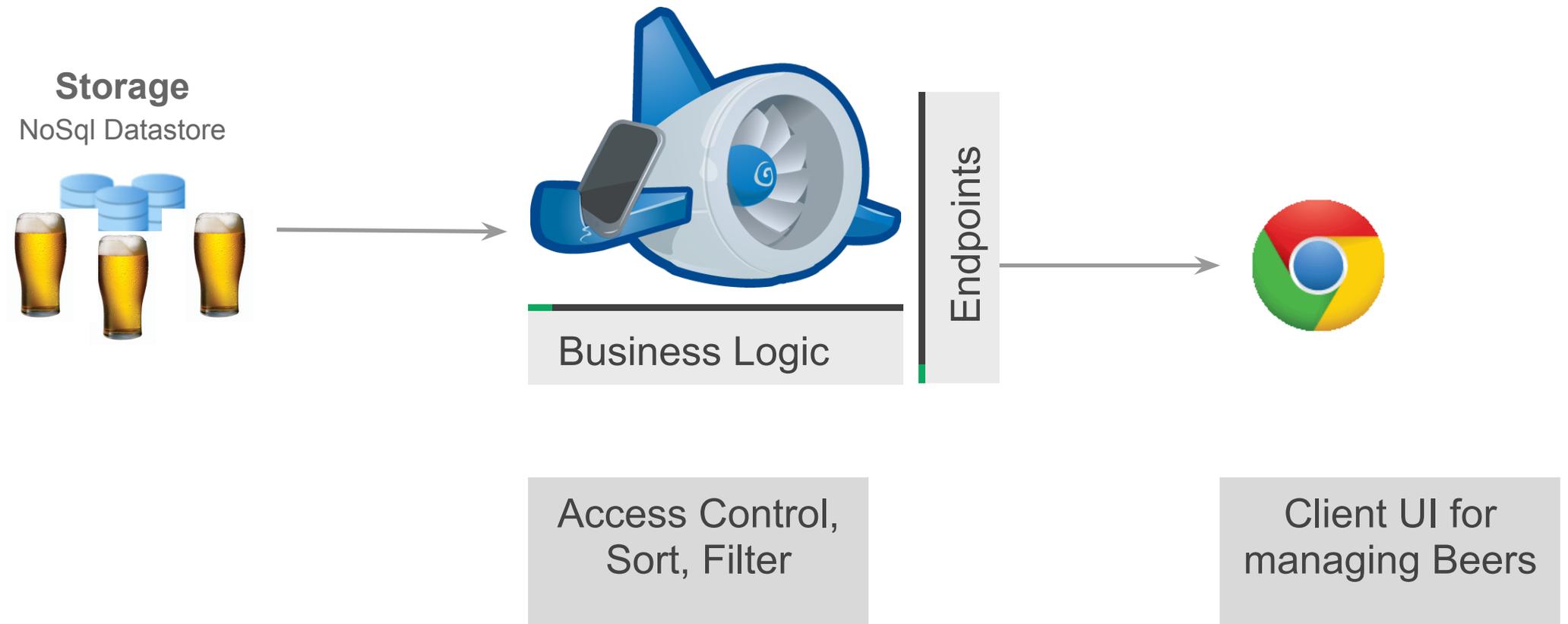


✕ Remove Beer



Google Cloud Endpoints for Beer!

Beer Rating and Review Application





Demo!

Beers On!

Load Test Results - From laptop wifi

```
% ab -n9000 -c100 http://birra-io2012.appspot.com/
```

Percentage of the requests served within a certain time (ms)

50%	263
66%	321
75%	370
80%	390
90%	449
95%	536
98%	649
99%	715
100%	3858 (longest request)

> 90% of requests below
1/2 a sec



Load Test Results - From Compute Engine

```
% ab -n1000000 -c10 http://birra-io2012.appspot.com/
```

Percentage of the requests served within a certain time (ms)

50%	6
66%	6
75%	6
80%	6
90%	7
95%	7
98%	11
99%	17
100%	3019 (longest request)

> 95% less than 7ms



Charts ?

Requests/Second

6 hrs

12 hrs

24 hrs

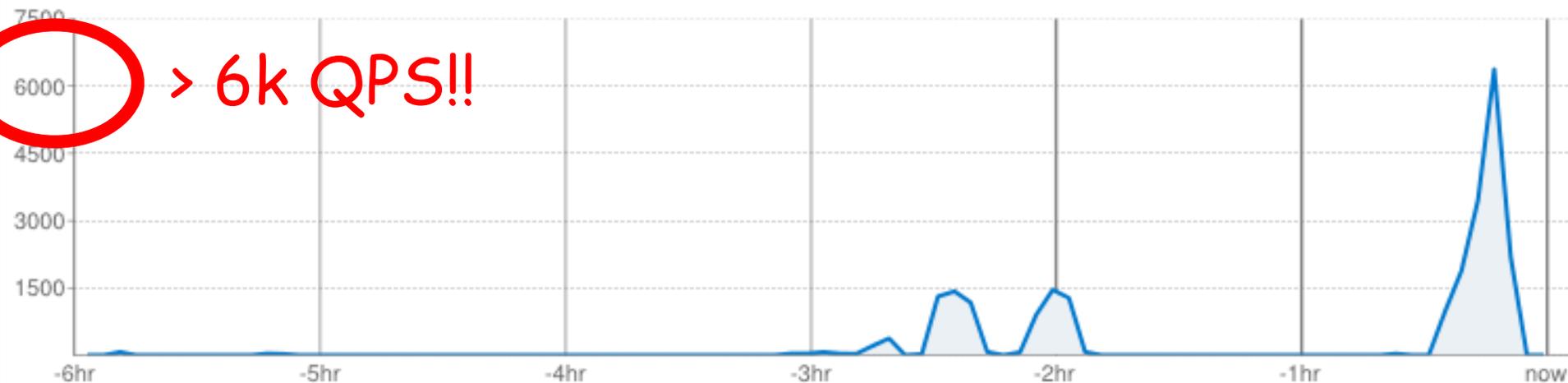
2 days

4 days

7 days

14 days

30 days



Instances ?

Number of Instances - [Details](#)

Average QPS

Average Latency

Average I

2 total

0.000

Unknown ms

69.3 MBy

Billing Status: Enabled (Daily budget: \$100.00) - [Settings](#)

Quotas res

Resource

Usage

Billable

Price

Co

Frontend Instance Hours

5.30 Instance Hours

0.00

\$0.08/ Hour

\$0

Backend Instance Hours

0.00 Instance Hours

0.00

\$0.08/ Hour

\$0

Datstore Stored Data

0.00 GBytes

0.00

\$0.008/ GByte-day

\$0

Logs Stored Data

0.01 GBytes

0.00

\$0.008/ GByte-day

\$0

Task Queue Stored Task Bytes

0.00 GBytes

0.00

\$0.008/ GByte-day

\$0

Key Take Aways

Building modern applications with HTML5 and App Engine

AppEngine makes for easy deployment at scale

Build interactivity by leveraging Cloud Endpoints

Use JavaScript Client Library

Exploit Modern Browser Features:

- Offline
- Geo
- Web Intents



Questions?

Ido Green

Developer Relations

Google Chrome Platform

plus.ly/greenido

Brad Abrams

Product Manager

Google Cloud Platform

<http://bradabrams.com/>

Access: <http://endpoints-trusted-tester.appspot.com>

App: <http://birra-io2012.appspot.com/>

Code: <https://github.com/greenido/>

Slides: ido-green.appspot.com



Related Sessions

Building Mobile App Engine Backends for Android, iOS and the Web

Catch it on YouTube later...

Building Android Applications that Use Web APIs

@ 5:15 in Room 9

Codelab: Building REST APIs for Mobile with App Engine

Friday @ 11am



Thank you!



Credits

- Offline - <http://www.flickr.com/photos/11384441@N06/5102925749/>
- Road - <http://www.flickr.com/photos/95572727@N00/4848088053/>